



cebds

Conselho Empresarial Brasileiro
para o Desenvolvimento Sustentável

Brazilian Business Committee for

BIODIVERSITY



TARGETS OF THE BRAZILIAN BUSINESS COMMITTEE FOR BIODIVERSITY

- 1.** Include the issue of biodiversity in the company's business strategy.
- 2.** Apply the mitigation hierarchy—prevent, mitigate, recover and offset impacts on biodiversity—throughout the life cycle of projects.
- 3.** Promote and strengthen best practices that support the rational use of biodiversity resources.
- 4.** Develop and encourage studies, research, technology and innovation projects that contribute to the conservation of biodiversity and ecosystem services.
- 5.** Know the biological diversity within the company's areas of operation and, whenever possible, monitor and measure impacts and dependencies.
- 6.** Make identified information publicly available as a way to collaborate with biodiversity management in the region and to make this information transparent to society.
- 7.** Disseminate knowledge related to biodiversity and ecosystem services within its activities and value chain.
- 8.** Leverage conservation and recovery initiatives in the areas where the company operates, aiming for a positive net impact on biodiversity.
- 9.** Engage the communities living in the company's areas of operation to strengthen their involvement with biodiversity conservation and maintenance of ecosystem services.

Jointly, we have signed an agreement to move in this direction, aiming for the full achievement of the targets by the set deadline. The CEBDS will promote transparency in the initiatives taken in this area, monitor results regularly and enforce a minimum annual cycle. At the time of signature of the Commitment, each signatory must commit to at least three of the targets outlined above.

The follow up of this Commitment is based on giving visibility to what has been done, showing the results that have been achieved and publicizing what has been planned to take advantage of opportunities for improvement. The signatories must describe the methodologies and indicators—chosen individually by each company—to monitor the targets.

The CEBDS will offer a set of guidelines to support this self-declaration process.

We are confident that our joint actions, in addition to being strategic to the business, will significantly contribute to halting the current high rates of biodiversity loss and to expanding the provision of and access to ecosystem services to the entire society as a whole.